## Graduate Assistant (G.A.) Position – Marketing & Communications Admin Fall 2019 & Spring 2020

**Department:** Marketing and Communications

**Supervisor:** Christopher Loh

Office Phone #: 781-768-7610 Email: Christopher.loh@regiscollege.edu

**Hours of Position:** 7.5 hours/week (112.5/semester)

**Tuition Reduction:** \$2,500 per Semester

## Responsibilities and/or duties in this role:

• Assist with the university's internal and external communications efforts

- Help promote the institution's work to current and prospective students through the use of social and multimedia
- Social media content production
- Brand journalism
- Extensive writing in multiple formats for press releases and the university's website

## Specific Qualifications/Skills required for this position:

- Analytical thinking
- A clear ability to communicate